



# Sponsorship and Exhibition Opportunities

## THE CONFERENCE

This Sensory & Consumer Science Symposium is themed 'Engage with the Future' and is an opportunity for you to share, learn, be inspired, connect and participate in how our science will evolve in the future. Our society as a whole faces increasingly rapid change and is met with growing global challenges, so this Symposium looks to explore how sensory and consumer science can adapt and contribute to our fast evolving world. The Symposium will bring together leading pioneers and emerging experts in sensory and consumer science, from industry and academia, to give their views and perspectives on how our science will evolve, and how ground-breaking ongoing research and scientific learnings will impact on this journey.

The 13th Pangborn Sensory Science will be held from 28 July - 1 August 2019 in Edinburgh International Conference Centre (EICC), Edinburgh, Scotland, UK.

## TOPICS INCLUDE

- Sensory and consumer science through the lifespan (children, young, elderly)
- Health
- Lifestyle and wellbeing
- Cross cultural issues
- Fundamentals of perception
- Emerging sensory and consumer science methodologies
- Sensometrics
- Digital opportunities and big data
- Next generation retail
- Global resource challenges

**For complete meeting details, please visit: <http://www.pangbornsymposium.com>**

Organised by



ELSEVIER

Supporting Journal





## COMMERCIAL OPPORTUNITIES

### INFORMATION

Promote your company to international sensory & consumer scientists. We are delighted again to be able to offer commercial opportunities to companies with business links within the international sensory science community. Care has been taken to incorporate the views of previous exhibitors and sponsors in the development of this portfolio and we hope that you will be able to select a package to suit your business needs. Bespoke packages can be created to suit your business requirements.

To increase the 'green' credentials for this conference, there will not be a comprehensive conference booklet, replaced instead by a single page 'Welcome leaflet' featuring the programme structure and the sponsor/exhibitor logos.

All the 'up to date' information will be available on the conference app.

**Venue address:** EICC, The Exchange, Edinburgh, EH3 8EE, Scotland, UK.

### EXHIBITION

The exhibition is sited where the technical posters, all refreshment breaks, and the welcome reception will be held. Please note that the lunch breaks will be seated in a different area and coffee will be served in the exhibit and poster area.

### WHO SHOULD EXHIBIT?

Market research consultants, research organisations, software suppliers and other companies involved with sensory science

### EXHIBITOR PACKAGES

#### EXHIBITION 'SPACE ONLY'

£ 7000

Includes 5 free delegate registrations, any further delegates should be registered online at the full registration rate.

To include:

- 6m x 2m floor space
- Power Socket
- 1 table and 2 chairs (if required)

#### EXHIBITION BOOTH

£ 4550

Includes 3 free delegate registrations, any further delegates should be registered online at the full registration rate.

To include:

- 3m back wall x 2m side walls x 3m high wide booth
- Fascia board
- 1x light
- 1x Power socket
- 1x clothed table
- 2x chairs

#### ADDITIONAL EXHIBITOR BENEFITS

- Company logo, profile and web link listed in advance of the symposium at [www.pangbornsymposium.com](http://www.pangbornsymposium.com)
- Company logo on symposium signage, welcome slide and welcome leaflet.
- A delegate list including the delegate name and company emailed 2 weeks before the symposium so that you can arrange to meet colleagues or clients
- Exhibitor catering - refreshments and lunch will be made available to all exhibitors 20 minutes ahead of the scheduled conference breaks

**SET UP:** Sunday 28 July from 10:00 to 13:00 BREAK DOWN: Thursday 01 August after the final refreshment break

**SHIPMENT DETAILS:** All details will be sent to exhibitors closer to the time of the conference registration rate.

**COLLECTIONS:** Please ensure that you have made your courier pick up arrangement in advance and that your property is well wrapped for shipment, with the appropriate address labels in place before you leave the site. Ensure that you leave the name of the courier you have appointed and the location of the shipment with the ground staff before you leave.

**INSURANCE:** Your booking does not cover insurance which should be arranged separately. You will be required to send a copy of your public liability insurance certificate to the event organisers closer to the time of the conference.

**HEALTH & SAFETY:** You will be required to complete a Risk Assessment Document in advance of the event.

**ELECTRICAL CONNECTIONS:** Please bring your own PAT tested extension leads and adaptors if required.



## SPONSORSHIP PACKAGES

### ALL PACKAGES INCLUDE THE FOLLOWING:

- Company logo, profile and web link listed in advance of the symposium at [www.pangbornsymposium.com](http://www.pangbornsymposium.com)
  - Company logo on symposium signage and welcome slide
  - Logo on the welcome leaflet
  - A delegate list including the delegate name and company emailed 2 weeks before the symposium so that you can arrange to meet colleagues or clients
- More benefits are added, dependant on the level of sponsorship.

### SPONSORSHIP PACKAGES

<p style="writing-mode: vertical-rl; transform: rotate(180deg);">E-PACKAGE</p>	<p style="text-align: right;">£ 8,500</p> <ul style="list-style-type: none"> <li>▪ Wi-Fi sponsorship</li> <li>▪ Your logo on the Wi-Fi signage</li> <li>▪ Online abstract system sponsor - your logo on the online abstract system emailed to all the delegates in advance of the conference</li> <li>▪ Your logo on the email sent to all the delegates with instructions of how to access the online abstract system</li> <li>▪ Symposium app sponsor - your logo on the welcome screen of the app when opening the app</li> <li>▪ 3 free registration places worth over £1800</li> </ul>	<p style="writing-mode: vertical-rl; transform: rotate(180deg);">CONFERENCE T-SHIRT</p>	<p style="text-align: right;">£ 8,000</p> <ul style="list-style-type: none"> <li>▪ Your logo or name on the front of the one colour T shirt along with the conference logo, to be given to every delegate</li> <li>▪ 3 free registration places worth over £1800</li> </ul>
<p style="writing-mode: vertical-rl; transform: rotate(180deg);">LANYARDS</p>	<p style="text-align: right;">£ 8,000</p> <p>The lanyard is worn by delegates and conference administration to clip on their badges throughout the symposium. Dependant on your choice of colour, your logo or company name will be highly visible.</p> <ul style="list-style-type: none"> <li>▪ 3 free registration places worth over £1800</li> <li>▪ Single colour logo or company name on the lanyards</li> </ul>	<p style="writing-mode: vertical-rl; transform: rotate(180deg);">REGISTRATION DESK</p>	<p style="text-align: right;">£ 8,000</p> <p>Link your company to the symposium with this high profile opportunity. All delegates visit the desk to register and re-visit for more information throughout the period of the conference.</p> <ul style="list-style-type: none"> <li>▪ Your company name/logo on the kick panels at the front of the registration booth</li> <li>▪ Your 'pop up' or banners &amp; table nearby the registration desk for your own display</li> <li>▪ 3 free registration places worth over £1800</li> </ul>
<p style="writing-mode: vertical-rl; transform: rotate(180deg);">REUSABLE WATER BOTTLES</p>	<p style="text-align: right;">£ 8,000</p> <p>Featuring your logo and the conference logo on the bottle, these bottles will be given to all delegates so that they can keep hydrated.</p> <ul style="list-style-type: none"> <li>▪ 3 free registration places worth over £1800</li> <li>▪ Single colour logo or company name on the bottle</li> </ul>	<p style="writing-mode: vertical-rl; transform: rotate(180deg);">'FOLDAWAY' CARRY BAG</p>	<p style="text-align: right;">£ 8,000</p> <ul style="list-style-type: none"> <li>▪ Very useful foldaway bag for suitable for use at the conference and long term use afterwards</li> <li>▪ A choice of main fabric colour plus your logo and the conference logo featured on the bag</li> <li>▪ 3 free registration places worth over £1800</li> <li>▪ Single colour logo or company name on the bag</li> </ul>



SOCIAL MEDIA PHOTO FRAME

£ 7,000

At all our conferences many delegates like to have their image taken close to the conference signage, this great new sponsorship package, frames the image and will have the sponsor logo on images taken as a memento.

- Your logo or name on each of the frames placed around the venue
- 2 free registration places

WELCOME RECEPTION

£ 7,000

**Sunday 28 July in the exhibit hall**

The Welcome reception is the first opportunity for delegates to meet up and is a really 'buzzy' event lasting for about one and a half hours. Sponsorship of this event gives the sponsor a great opportunity to create an impact at the start of the conference.

- On site signage during the evening
- Space within the exhibit hall for your own display banner and literature
- 2 free registration places worth over £1200

CONFERENCE GALA DINNER

£ 7,000

**Wednesday 31 July at the National Museum of Scotland**

The evening finale to the conference when delegates let their hair down and have a great time. Make the most of this opportunity to promote your brand at this great 'fun' evening.

- Your company logo on the catering signage
- On site signage during the evening
- Space within the drinks reception area for your own display banner and literature
- One reserved table for you and your guests seating 10 people
- 2 free registration places worth over £1200 including 2 dinner places

GENERAL INFORMATION NOTICE BOARD

£ 7,000

The Information Board is located in a highly prominent area of the conference reception area, and delegates visit it regularly to catch up with colleagues, find out about new jobs and sign up for events.

- Your company logo/name together with the conference logo on the header board
- Your 'pop up' or banners & table nearby the information board for your own display
- 2 free registration places worth over £1200

POSTER SESSIONS

£ 7,000

- On site signage at the entrance to the poster session location
- Display area and table within the poster area throughout the event
- Company logo on each of the poster numbers
- 2 free registration places worth over £1200

ORGANISERS' & USHERS SHIRTS

£ 7,000

Worn by the conference administration personnel and their team of volunteer student helpers. Your company logo is constantly visible.

- Your company logo on the front of the shirt along with the Pangborn logo
- Your company name/ logo on the back of the shirt
- 2 free registration places worth over £1200

PILLAR ADVERTISING

£ 2,000 / £ 7,000

In the Strathblane Hall where the registration desk is located.

- Four Central pillars wrapped with a removable vinyl.
- Size: 3930mm high x 3165mm wide x 1000mm diameter.
- Either £ 2,000 per pillar (no free registrations) or £ 7,000 if all four are reserved by one client including 2 free delegate registrations

ESCALATOR BANNER

£ 7,000

Leading from the registration area to all rooms.

- The side of the escalator wrapped with a removable vinyl banner providing fantastic visibility during the conference Size: 4800mm x 2600mm £ 7,000 including 2 free registrations



## MOBILE AND LAP TOP CHARGING STATION

£ 7,000

Located in a prominent position, the popular table top Charging Station will provide attendees with the facility to charge their cell phones, tablets or lap tops during the day. This package offers sponsors signage above and on two sides of the table, plus the opportunity to add your own 'pull up banners to the space provided. (attendees use the facility at their own risk).

- Your company logo on the charging station signage
- Opportunity to add your own pull up banners to the space
- 2 free registration places worth over £1200

## STUDENTSHIPS

£ 2,000

Rose Marie Pangborn Studentships to support student delegate attendance. You will be entitled to choose a country where you would like to sponsor a student from. We will then randomly select a student who has registered from that country and refund them their registration fees. We will then put you in touch with each other.

## LUNCH BREAK

£ 4,500 PER BREAK

### 3 breaks available

- On site signage at the entrance and at all catering points
- Display area and table within the lunch break area for sponsors to place literature or promotional items during the period of the sponsored break

## REFRESHMENT BREAK

£ 3,500 PER BREAK

### 6 breaks available

- On site signage at the entrance and at all catering points
- Display area and table within the refreshment break area for sponsors to place literature or promotional items during the period of the sponsored break

## LITERATURE DISPLAY

£ 1,000

A display of one type of promotional literature on a table within the main delegate networking area (along with other sponsors' information).

## BAG INSERT

£ 2,000

One single piece of literature, or item approved by the Project Lead, inserted into every bag and given to delegates at registration.

## CONFERENCE APP ADVERT

£ 950

The conference App is used by delegates just before, during and after the conference and will help your company stand out from other sponsors and exhibitors, making users more likely to click through to see your product information and/or stand location. The App is completely free of charge to download, and not only available to delegates but to the anyone interested in this particular field.

## DEADLINES

### FRIDAY 31 MAY 2019

- All sponsorship and exhibition packages should be booked. All logos and other materials should be provided.

### FRIDAY 28 JUNE 2019

- Inserts for the delegate bag should be sent to:

Janet Seabrook  
Pangborn 2019 Elsevier Ltd  
The Boulevard, Langford Lane, Kidlington, OX5 1GB, UK  
Clearly marked YOUR COMPANY NAME PANGBORN 2019 (BAG INSERT)

Leaflets for the literature display or promotional items for the, lunch or refreshment breaks should either be hand delivered to the venue or dispatched to the venue in advance to arrive no later than Thursday 25 July. Please indicate your preference

PAYMENT TERMS: Payment payable within 30 days of receipt of the invoice

COMMERCIAL SALES MANAGER: Daphne Llewellyn Davies - Pangborn 2019

Mobile: 44(0)7905 762721 | E-Mail: daphne.davies@outlook.com | Web-site: www.pangbornsymposium.com



## SPONSORSHIP AND EXHIBITION ORDER FORM

### 1. YOUR DETAILS

Company contact name for correspondence

Title (Prof. Dr. Mr. Ms.)	First Name
Surname	
Job Title	
Organization	
Address	
State/Country	
Post/Zip Code	
Tel	Fax
Email	

### 2. ORDER DETAILS

<input type="checkbox"/> EXHIBITION 'SPACE ONLY'	£ 7,000
<input type="checkbox"/> EXHIBITION BOOTH	£ 4,550
<input type="checkbox"/> E-PACKAGE	£ 8,500
<input type="checkbox"/> CONFERENCE T-SHIRT	£ 8,000
<input type="checkbox"/> LANYARDS	£ 8,000
<input type="checkbox"/> REGISTRATION DESK	£ 8,000
<input type="checkbox"/> REUSABLE WATER BOTTLES	£ 8,000
<input type="checkbox"/> 'FOLDAWAY' CARRY BAG	£ 8,000
<input type="checkbox"/> SOCIAL MEDIA PHOTO FRAME	£ 7,000
<input type="checkbox"/> WELCOME RECEPTION	£ 7,000
<input type="checkbox"/> CONFERENCE GALA DINNER	£ 7,000
<input type="checkbox"/> POSTER SESSIONS	£ 7,000
<input type="checkbox"/> GENERAL INFORMATION NOTICE BOARD	£ 7,000
<input type="checkbox"/> ORGANISERS' & USHERS SHIRTS	£ 7,000
<input type="checkbox"/> MOBILE AND LAP TOP CHARGING STATION	£ 7,000
<input type="checkbox"/> ESCALATOR BANNER	£ 7,000
<input type="checkbox"/> PILLAR ADVERTISING (INCLUDING 2 FREE DELEGATE REGISTRATIONS)	£ 7,000
<input type="checkbox"/> PILLAR ADVERTISING (NO FREE DELEGATE REGISTRATIONS)	£ 2,000
<input type="checkbox"/> LUNCH BREAK (3 BREAKS AVAILABLE)	£ 4,500
<input type="checkbox"/> REFRESHMENT BREAK (6 BREAKS AVAILABLE)	£ 3,500
<input type="checkbox"/> BAG INSERT	£ 2,000
<input type="checkbox"/> LITERATURE DISPLAY	£ 1,000
<input type="checkbox"/> STUDENTSHIPS	£ 2,000
<input type="checkbox"/> CONFERENCE APP ADVERT	£ 950
<input type="checkbox"/> BESPOKE PACKAGE	£

### 3. HOW TO PAY

Please note that all figures are subject to VAT at the prevailing rate

Total amount payable £

I will arrange a bank transfer to Elsevier Ltd, please send me the payment details

### 4. SIGN AND DATE THE FORM

I have read and agree to abide by the payment and cancellation terms as outlined below, and I understand that this form confirms my booking. I accept that from now on charges will be imposed for cancelled bookings, and that up to the full fee will be payable:

Signature Today's Date

### 5. RETURN TO

#### Daphne Llewellyn Davies

Commercial Sales Manager

Email: daphne.davies@outlook.com

Mobile: +44(0) 7905 762721

#### TERMS AND CONDITIONS OF BOOKING:

- Acceptance of applications for table-top exhibits or sponsorship is at the discretion of the organisers.
- Cancellations: If you find it necessary to cancel your exhibition or sponsorship package, please fax the conference department immediately on +44 (0) 1865 843958. Cancellation more than 91 days prior to the first open day of the conference – 50% of the total charge as a cancellation penalty provided that written notice is received. Cancellation 91 days or less prior to the first open day of the conference – 100% of the total charge as a cancellation penalty.
- Payment must be made in advance of the conference and is non-refundable according to the above cancellation terms.
- You will be provided with confirmation of your booking, along with full details of shipping co-ordinates and relevant shipping deadlines.
- The exhibition stand contract constitutes a license to exhibit and not a tenancy. The Organiser reserves the right at any time and from time to time to make such alterations in the ground plan of the Exhibition as may in their opinion be necessary in the best interests of the Exhibition and to alter the shape, size or position allocated to the Exhibitor. No alterations to the space allotted will be made in such a way as to impose on the Exhibitor any greater liability for rental than that undertaken in the exhibition stand contract.
- The Exhibitor or Sponsor shall not be entitled to withhold payment of any amounts payable to the Organiser in relation to the exhibition or sponsorship package by reason of any dispute or claim by the Exhibitor or Sponsor in connection with the exhibition/sponsorship package or otherwise nor shall the Exhibitor or Sponsor be entitled to set off any amount which it is alleged is payable or due from the Organiser against any amount payable to the Organiser in relation to the exhibition or sponsorship package.
- Exhibitors are responsible for their own insurance for the event. A copy of your public liability insurance certificate (providing cover of US\$3,000,000) is required prior to the event.
- Price for up to 2 colour printing within logos