

Pangborn 2025

16th Pangborn Sensory Science Symposium



CONNECTING SENSES AND MINDS



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August 17–21, 2025 • Philadelphia, USA

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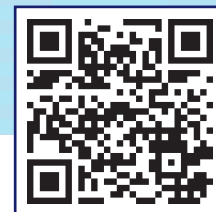
Connecting Senses and Minds: At the heart of sensory & consumer science stands collaboration – integrating approaches and findings from different disciplines, working across functional areas, and connecting across borders, time zones, and cultures to truly understand sensory perception, gain consumer insights, and to deliver impactful results.

Come to Pangborn 2025 to participate in an inspiring program and explore new horizons for sensory science.

Hear from expert plenary speakers, explore new research in the contributed talks and poster sessions, join workshops and sensometrics tutorials, and meet with representatives of leading sensory and consumer science companies at the large exhibition.

Network with the following plenary speakers

- **Jianshe Chen**, A*Star, Singapore
- **Gail Vance Civile**, Sensory Spectrum, USA
- **Emma Feeney**, University College Dublin, Ireland
- **John Hayes**, Penn State, USA
- **Asifa Majid**, University of Oxford, UK
- **Carolyn Ross**, Washington State University, USA
- **Markus Stieger**, Wageningen University & Research, The Netherlands
- **Qian Janice Wang**,
University of Copenhagen,
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