

# Pangborn 2027

17th Pangborn Sensory Science Symposium

EXPANDING HORIZONS



27 June – 1 July 2027  
Mérida, Mexico



## About the conference:

At the heart of Sensory & Consumer Science stands collaboration – integrating approaches and findings from different disciplines, working across functional areas, and connecting across borders, time zones, and cultures.

This collaborative mindset sits at the center of our discipline, to truly understand sensory perception, gain consumer insights, and to deliver impactful results. We invite you to join us in 2027 for the 17th Pangborn Sensory Science - Expanding Horizons

Choose from a variety of sponsorship and commercial options to raise your profile and position your company as a thought leader in the community through:

**VISIBILITY:** Benefit from extensive targeted marketing.

**NETWORKING:** The opportunities to network and form new alliances.

**CONTENT:** Information and knowledge that can add value to your message and strategy.

[pangbornsymposium.com](http://pangbornsymposium.com)

### For more information or to discuss your sponsorship options, please contact:

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Sales Executive Conferences

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## Sponsorship packages

### Platinum sponsor

**\$ 23,500**

- Company acknowledgement on all official conference support signs and on all marketing collateral
- Special recognition on the conference website
- Complimentary registration for 5 delegates
- Complimentary 6x2m shell scheme booth
- One set of promotional material to be handed out at registration
- A complimentary meeting room
- A complimentary advertisement in the Conference App
- Option to brand specific portions of the meeting, including 3 of the following\*:  
Welcome reception, Coffee break, Lunch break, Workshop, Poster award, Lanyards, Conference app

### Gold sponsor

**\$ 15,000**

- Company acknowledgement on all official conference support signs and on all marketing collateral
- Special recognition on the conference website
- Complimentary registration for 4 delegates
- Complimentary 3x2m shell scheme booth
- One set of promotional material to be handed out at registration
- A complimentary advertisement in the Conference App
- Option to brand specific portions of the meeting, including 2 of the following\*:  
Welcome reception, Coffee break, Lunch break, Workshop, Poster award, Conference app

### Silver sponsor

**\$9,500**

- Company acknowledgement on all official conference support signs and on all marketing collateral
- Special recognition on the conference website
- Complimentary registration for 3 delegates
- Complimentary 3x2m shell scheme booth
- One set of promotional material to be handed out at registration
- A complimentary advertisement in the Conference App
- Option to brand specific portions of the meeting, including 1 of the following\*: Welcome reception, Coffee break, Lunch break, Workshop, Poster award, Conference app

### Exhibition booth 3x2

**\$ 4,500**

The exhibition package includes company acknowledgement on all official support signs, conference website and on all marketing collateral. Shell Scheme (including complimentary registration for 1 delegate)

### Exhibition booth 6x2

**\$ 8,000**

The exhibition package includes company acknowledgement on all official support signs, conference website and on all marketing collateral. Shell Scheme (including complimentary registration for 1 delegate)

## Networking packages

### Pangborn Party sponsor

**\$ 12,000**

- An unrivalled opportunity to have high profile exclusive branding at the main social event of the conference
- Opportunity to give a short address at the beginning of the dinner
- Promotional material at registration desk
- Your company logo on displayed where the dinner will be taking place
- Complimentary registration for 2 delegates plus 10 party tickets and a dedicated table\*

### Welcome drinks sponsor

**\$ 8,000**

- Opportunity to give a short address at the beginning of the reception
- Your company logo on displayed around the reception area
- One set of promotional materials to be handed out at registration
- Complimentary registration for 2 delegates

### Lunch sponsor

**\$ 5,500**

- Sponsorship of one of the Conference Lunches
- Opportunity to give a short address at the beginning of the lunch
- A table top exhibition display
- Your company logo displayed in lunch area
- One set of promotional materials to be handed out at registration
- Complimentary registration for 1 delegates

### Coffee sponsor

**\$ 3,300**

- Sponsorship of one of the Coffee breaks
- Your company logo displayed in serving area
- Complimentary registration for 1 delegate

### Workshop

**\$ 5,500**

- Showcase your products to the conference delegates at a dedicated workshop session
- Promoted on the conference website
- Open to all pre-registered delegates
- Complimentary registration for 1 delegate

### Poster session sponsor

**\$ 8,500**

- Signage and logo in poster area and on poster board numbers
- Space for pullup banner or similar in poster area
- Promoted on the conference website
- Complimentary registration for 2 delegates

### Tote bag

**\$ 8,000**

- Sponsor logo on the official conference bag
- Promotional material in bag
- Complimentary registration for 2 delegates

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## Branding and visibility

### Refill bottles (Exclusive)

**\$ 8,250**

- Your company logo on every refill bottle available at the conference
- Complimentary registration for 2 delegates

### Lanyards (Exclusive)

**\$ 6,600**

- Your company logo on the woven conference lanyard given to each delegate and worn throughout the conference
- Complimentary registration for 1 delegate

### Networking Zone

**\$ 7,000**

- Sponsorship of the official Networking Zone
- Your company logo displayed throughout the Networking Zone
- One set of promotional materials to be handed out at registration
- Complimentary registration for 2 delegates

### Registration desk sponsor

**\$ 3,850**

- Exclusive Sponsorship of the Registration Desk
- Your company logo displayed at registration
- Promotional material handed out to delegates
- Complimentary registration for 1 delegate

### App Advert

**\$ 1,500**

- This action is exclusive for sponsors/exhibitors, allowing you to place a full color advert on the conference app. Image should be text lite PNG or JPG and have a size of 1500x2000px

### Registration Handout

**\$ 1,200**

Your promotional material can be handed out to each delegate during the registration process on-site. This applies to light weight materials only – books etc. will not be inserted into delegate bags, but are more appropriate for literature displays. Materials should be sent to the Project Lead in time for insertion – specific dates and quantities will be provided on application.

## Tailored sponsorship

We are happy to discuss tailored packages to best suit your goals and ambitions at the conference. Below are some alternative options that can be discussed if venue, logistics and compliance allows it. (NB all tailored options are subject to availability and approval by editors and conference chairs as well as partnering organisations.) **Prices TBD.**

### Yoga, Tai-chi

Instructor lead activities are available for some conferences and can also be added upon request. Advertised in program. Your company logo on for example yoga mat, yoga socks handed out to delegates.

### Photo booth sponsorship

Available for some conferences. Photo equipment/ handling included. Delegates can choose to have a photo taken. Ex. Photo frame with your company logo together with official conference logo.

### Café pod

An option for some events. Coffee/ refreshments served from a pod sponsored by your company. You can choose to sponsor the coffee, or have it paid for by the delegates.

### Walking tours and other activities

Available for some conferences and can also be added upon request.

### Airport shuttle

Can be an alternative for some conference. Your company sponsors the airport shuttle service offered to delegates

### Naming of plenary rooms

Can be an alternative for some conference. Your company sponsors the plenary or ses

**Note: All sponsorship and exhibitor options are subject to approval. Workshops are also subject to editorial approval.**

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